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October Newsletter

Empowering Women, Elevating Leadership

ElevateHER has another outstanding share this month from our visit to the Women in Car Wash conference in Salt Lake City, Utah. We attended a workshop titled "Staying Competitive in an Ever-Changing Market."During the workshop we reflected on Leaders vs Managers

Leaders

The Importance of Balancing Leadership and Management

Focus on consistency, guiding the team, addressing injustices, and encouraging innovation.

Inspire creativity and encourage team members to think outside the box and take risks for greater results.

Aspire to help team members grow and succeed, fostering a sense of ownership.

Managers

Understanding Managerial Challenges and the Need for Balance

May struggle with communication gaps and overworking teams while focusing on control through clear guidelines.

They maintain order and efficiency by ensuring established processes are followed.

Balancing leadership and management keeps organizations competitive, with leaders inspiring teams and managers ensuring smooth operations.

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First ElevateHer Call

This past month we also conducted our first ElevateHer call, we focused on how we can support each other both personally and professionally.

Here's a breakdown of the key points:

Supporting Your Goals

We opened the floor to questions, such as

How can we support you in achieving your goals?

What activities would you like ElevateHer to offer?

What additional support would help you succeed in the workplace?

Workshop Insights

We also shared insights from the workshops we attended at the recent Women's Car Wash Conference. The workshops were incredibly helpful, and we discussed how the lessons learned are applied in our everyday workplace to improve ***leadership, teamwork, and personal growth.***

A huge thank you to everyone who participated in the call and reached out afterward with ideas and feedback. Your involvement is what makes ElevateHer a supportive community.

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ElevateHER

Recognition Spotlight

Kathy Kahl

Kathy Kahl *has been an incredible advocate for women in our organization and a huge supporter of ElevateHer.*

Her commitment to seeing us succeed is truly inspiring.From day one, Kathy has always been there, ensuring that we have the tools and resources we need to grow both personally and professionally.

Her hands-on approach ensures that every team member, regardless of location, feels heard, valued, and empowered. Whether it's providing tools and resources or offering personal guidance, she takes the time to ensure each site has what they need to thrive.

She continuously encourages us to push past our limits, overcome challenges, and reach our full potential. Her guidance and leadership make a difference for all team members.

Follow SWH.ElevateHER on IG

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Want to connect with us?
Email ElevateHER@summitwashholdings.com

We hope to take the valuable feedback and continuously advocate on bringing change to the women in a car wash.

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