SUMMIT WASH HOLDINGS

February Newsletter

ElevateHER

Join the Movement. Empower Yourself. ElevateHER.

From Trauma to Triumph: Rachel Kelly's Story

This month, we had the privilege of hearing from Rachel Kelly, a best-selling author and CEO of Hive Strong and Hive Smart Consulting. Her journey from childhood trauma and homelessness to executive leadership left us all deeply inspired. Rachel's story is a testament to resilience, self-care, and the power of community support.

Key Takeaways from Rachel's Talk:

Radical Acceptance & Self-Care

True healing starts with accepting reality and prioritizing self-care—"You must put your oxygen mask on first."

Building a Strong Reputation

Growth comes from embracing challenges, seeking feedback, and showing up consistently.

The Power of a Supportive Community

Surround yourself with people who uplift you. Rachel credits her "hive" for helping her rebuild her life.

Trauma-Informed Leadership

Recognizing the personal struggles of employees leads to better retention and workplace performance.

Breaking Cycles

Rachel's work through Hive Strong & Hive Smart empowers survivors to achieve financial independence and break free from limiting circumstances.

Want to Learn More?

Rachel's book is available now, offering deeper insights into her story and strategies for overcoming adversity.

Recognition Spotlight

Each month, we recognize a woman in our organization who exemplifies leadership, resilience, and empowerment.

Marcia Zeller

I would like to nominate Marcia Zeller, our Enterprise Data Manager, for her exceptional contributions to Summit Wash Holdings over the past year and three months. Since joining the team, she has transformed how we approach data and decision-making.

Marcia has completely reshaped the landscape by organizing and improving our existing data structures and creating new systems to address needs we didn't even know we had.

Her expertise and leadership in data management have been invaluable, enabling us to move from working in the dark to making informed, strategic decisions.

She has fostered a true appreciation for data across the company, and her input has become essential to every major decision we make. Simply put, our success over the past year would not have been possible without her. I cannot imagine moving forward without her continued guidance and support.

Thank you,

- Tatiana Guerra

Marketing Integration Manager & ElevateHER Member

Do you know someone who should be featured? Nominate them! Email us at ElevateHER@summitwashholdings.com.

Upcoming ElevateHER Events

Stay engaged with our upcoming workshops, networking events, and mentorship opportunities. Let's continue to uplift and inspire each other!

- March 8th: Orlando/Altamonte Springs FL Pink Walk
- March 20th: Women's History Month Celebration
- March TBD: Our next ElevateHER session will focus on coaching and mentorship.

Follow SWH.ElevateHER on IG

Summit Wash Holdings on LinkedIn

Join our Internal ElevateHER Group Chat
Email: AViera@summitwashholdings.com for our ElevateHER Enrollment form

Want to connect with us?
Email ElevateHER@summitwashholdings.com

Thank You for Being Part of ElevateHER

Your presence and engagement make our community stronger. Let's continue to rise, inspire, and elevate each other.

What would you attempt if you knew you couldn't fail?

Let's make 2025 the year we step into our power!

Alone, we can do so little. Together, we can do so much.

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